

LOWCOUNTRY

# WOMEN

BUSINESS

2018



**Putting the PORT  
in "Important"**  
Meet Barbara Melvin

**Running the Show**  
Women in Media

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After more than 13 years, Dermatology & Laser Center of Charleston has grown from six employees to well over 40, while helping countless patients to look and feel as youthful on the outside as they do on the inside. Lori Wrightington, director of laser and medspa services, who moved to Charleston from Connecticut 15 years ago, joined the team just months after the initial opening and has been enamored with cosmetic dermatology ever since. With a background in fine arts, Wrightington said there's an obvious overlap between the two fields that she loves: "You need to have an eye for the patient's needs and customize a plan to achieve a realistic and optimal goal for long-term skin care, correction and prevention."

BY KRISTA CHAPMAN

While Wrightington runs the MediSpa Division, she considers working under the direction of the physicians at Dermatology & Laser Center to be a vitally important aspect of her job.

"By working together as a comprehensive team, we are able to offer our patients outstanding expertise and the best experience every time," she explained.

To be able to provide that level of care, Wrightington continues to improve her skill sets and update her certifications with ongoing education, training and research, especially as technology continues to evolve in the exciting ways it has in the last decade.

Thanks to that innovative technology, allowing quick and non-invasive treatments, Wrightington's patients are able to walk out of the office with beautiful, lasting results, without downtime or pain. And while there are a myriad of services available, from fat reduction to skin tightening and vaginal rejuvenation to hair removal, Wrightington considers the fat-loss options – with treatments such as Cool Sculpting and Vanquish ME – to be her favorites because "who doesn't want that?" No matter what, every day brings new patients, and that keeps the job interesting and exciting for the whole team.

Going on 27 years of marriage, with one son and three crazy dogs, Wrightington enjoys her downtime from the hustle and bustle in Meggett, a short 20 minutes from the office on Henry Tecklenburg Drive. For Wrightington, watching her patients' confidence rise with every treatment is reward enough.

"When you're dealing with skin issues, unwanted hair or stubborn weight that can't be worked off with exercise, people are very self-conscious, and it impacts their daily lives. When they see the results they've been dreaming of, they leave our offices beaming. I'm proud to be a part of their happiness more than anything else," she said.



Photo by Jenn Cady.

*Lori J.*  
**Wrightington**

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